

PROGRAM: Yarnover Truck

The Yarnover Truck is coming to our meeting. It is your local yarn store on wheels, implementing the food truck business model and applying it to a mobile yarn store. The truck makes appearances at a variety of local events, including street fairs, craft fairs, art and music festivals, food truck events, and Farmer's Markets throughout Southern California. Additionally, the Yarnover Truck hosts its own events and is available for private parties. The owners' goal is not only to sell yarn, but to increase awareness and provide needle arts education, with a focus on knitting and crocheting.